

MID-ATLANTIC CATTLE SALES LLC

PRODUCER INFORMATION



- > Truckload Sales off the Farm
- > Graded Feeder Calf Sales
- > Weekly Stockyard Sale Options
- > Replacement Female & Bull Sales



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RICHFIELD, NC 28137



FACEBOOK.COM/MACSVIDEO



VIMEO.COM/MACSVIDEO

MARKETING PARTNERS

Marcus Harward	All States	704-322-0840
Bruce Shankle	North Carolina South Carolina Virginia	704-694-8686
Brooke Harward	Manager	704-322-9770

FIELD REPS

Jimmy Dagenhart	North Carolina Virginia	704-425-3587
Catherine Edwards	North Carolina South Carolina	704-550-7920
Will Edwards	North Carolina South Carolina	919-449-8064
David Landreth	South Carolina Georgia Tennessee	864-444-8214
Jeff Martin	North Carolina	910-379-9173
David McDannald	South Carolina	864-360-0481
Mark Wilburn	North Carolina	336-953-0521

30+ years of livestock marketing experience!

*Bonded through USDA Packers & Stockyards

Our motto - Working hard for you today and every day!

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BENEFITS OF A LIVESTOCK VIDEO SALE:

- Cattle are sold through video, meaning the cattle never have to be removed from the farm prior to sale time.
- Videos are advantageous in showing cattle in their natural environment, reducing stress on the animals.
- Cattle are sold straight from the farm. You know the price before they ever leave the farm!
- You can weigh cattle on the farm or close by at load out to reduce stress, reduce weight loss, and reduce potential health problems.
- Develop and grow your reputation by being able to market cattle directly from the farm.
- Reduce risk in marketing by selling for a future delivery date.

Specialty Marketing Programs:

- **Genetic Verification**
- **Vaccination Protocols**
 - **Mineral Programs**
 - **All-Natural Markets**
 - **GAP Certifications**
 - **Verified Natural**
 - **NHTC Verifications**
- **Source and Age Verification**

Mid-Atlantic Cattle Sales video marketing began in 2010 by Marcus Harward and family. Since then the Harward family, in partnership with MACS marketing partners and field reps, have sold cattle throughout the southeast into all parts of the country. Over the past ten years we have seen tremendous growth as producers are utilizing all of the benefits of video and forward contracting marketing strategies.

BENEFITS OF A MACS VIDEO SALE:

All of the benefits listed to the left PLUS:

- Industry-leading, knowledgeable reps to represent your cattle by videoing, recording all pertinent information for the catalog, and talking with buyers.
- National exposure to buyers all across the country through bidding on a nationwide conference call and online on DV Auction.
- You have the option to “no sale” cattle if they do not reach your desired price.
 - MACS reps will coordinate load out between seller and buyer and be there to help when cattle are weighed and loaded.
 - We also facilitate combined truckload lots and local alliance programs between producers who do not have enough for a full load.
 - Representation by MACS, licensed and bonded through USDA Packers & Stockyards.

SALE FIRST & THIRD TUESDAY OF THE MONTH AT 1 PM



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