

**\*\*REVISED\*\***

# MID-ATLANTIC CATTLE SALES

*A family owned and operated livestock video auction  
with 30+ years of livestock marketing experience.*

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**MAY 18, 2021**  
**TUESDAY AT 1:00 PM EDT**

**WWW.MACSVIDEO.COM**



**Mid-Atlantic Cattle Sales, LLC**  
28978 Misenheimer Rd. Richfield, NC 28137  
704-322-0840 • 704-322-9770  
info@macsvideo.com



# Video Sale INFORMATION

Video sales are a marketing mechanism that have grown in popularity due to the opportunities they present to producers who deal in large numbers of stocker and feeder cattle. Cattle are generally marketed in trailer-load lots weighing approximately 48,500 pounds; however, we can also sell "partial loads" if there are not enough cattle to make a full trailer-load. Before the sale, a representative from MACS goes to the farm to record video of the cattle while also documenting important information about the cattle including breed, frame, muscling, and fleshing as well as health and nutrition programs. *The following catalog provides this information from our consignors and contractors to assist with marketing the consigned cattle. If you have any questions regarding the stated information, please contact a MACS representative listed throughout this catalog.*

## SALE DATE & TIME:

Tuesday - May 18, 2021

1:00 pm edt. | 12:00 pm cdt.

## CONTACT:

Marcus Harward .....704-322-0840

Brooke Harward .....704-322-9770

See our website for MACS representatives' contact information.

## WEBSITES:

[www.MACSvideo.com](http://www.MACSvideo.com)

View catalog, videos, and additional updates online on our website.

[www.vimeo.com/macsvideo](http://www.vimeo.com/macsvideo)

All videos of sale cattle are posted directly on our video page listed above.

## ANNOUNCEMENTS:

Announcements made on sale day will take precedence over what is stated in the catalog.

## TERMS & CONDITIONS:

- Most loads have weight stops at 25-50 lbs. over the base weight. The individual weight stops are posted on each lot.
- Cattle that are picked up after the stated delivery dates will be subject to a 2# per day increase on the base weight and any weight stops for each day late after the last stated delivery date.
- Payment by Buyer is due to Mid-Atlantic Cattle Sales at such times as the value of the cattle is determined based on weight (subject to condition), price (subject to condition), and any other conditions stated at time of sale. All payment due will be in accordance with USDA P & S prompt pay policy.



Family owned and operated since 2010

## Bidding Options

We want to offer you the best opportunities we can to participate in our sales each month. Below are three options for bidding on the sale.

### 1. Conference Call

The most common resource used is our conference call line. Contact Marcus or Brooke prior to the sale to receive a buyer's number. After 12:45 est. on sale day, you can call the auction number to listen and bid on the sale. *Please keep background noise to a minimum as we will have multiple people on the line.*

**CALL-IN NUMBER: 1-866-906-9888**

**PASSCODE: 9461720 #**

When asked for your name, you may state your name OR simply press the # sign to enter the call.

**To mute your phone, press \*6. To un-mute, press \*6 again.**



### 2. Internet Viewing & Bidding

To view the sale or bid online, visit [www.DVAuction.com](http://www.DVAuction.com). Find the "Mid-Atlantic Cattle Sales (Richfield, NC)" sale and click on "Details." From this page you can view the catalog, videos, or log in to watch the sale. If you have an account, log in and view the sale. If you do not, you must create an account under the "Create New Account" tab in the upper left hand corner of the screen. You will need to confirm this account through your e-mail. It is best to do this at least a day before the sale.

**You DO NOT have to be approved just to watch the sale but you will still need to create an account with DVAuction.**

**To register for a buyer's number, call Brooke at 704-322-9770 prior to the sale to be approved to bid online.**

### 3. Absentee Bidding

For people who can not view the sale at sale time, we have independent contractors who can assist you with absentee bidding. Contact Marcus at 704-322-0840 for more information.

*"Her children arise and call her blessed; her husband also, and he praises her: "Many women do noble things, but you surpass them all.""*

**PROVERBS 31:28-29**

# TABLE OF CONTENTS

## TUESDAY - MAY 18, 2021 - 1:00 PM

Video Sale Information	Page 2
Table of Contents	Page 3
Lot 1140 2 Loads Steers 690 lbs. Randy Ratliff	Page 4
Lot 1141 1 Load Steers 710 lbs. Randy Ratliff	Page 4
Lot 1142 1 Load Steers 815 lbs. B & D Farms *GAP VNB NHTC	Page 5
Lot 1143 1 Load Steers 840 lbs. Rocking H Cattle & Howey Ranch *GAP VNB NHTC	Page 5
Lot 1144 <b>OUT OF THE SALE</b> Heifers 665 lbs. <b>OUT OF THE SALE</b> Ron & Holt Farms <b>OUT OF THE SALE</b>	Page 6
Lot 1145 1 Load Heifers 675 lbs. Rocking H Cattle & HRW Farms *GAP VNB NHTC	Page 6
Lot 1146 1 Load Heifers 620 lbs. Randy Ratliff	Page 7
Lot 1147 0.7 Load Heifers 680 lbs. Wester Farms	Page 7
Lot 1148 1 Load Heifers <b>870 lbs.</b> B & D Farms *GAP VNB NHTC	Page 8
Lot 1149 1 Load Steers 775 lbs. Bowman Farms *GAP	Page 8
	Heifers 700 lbs.
Upcoming Graded Feeder Calf Sales	Page 9
Upcoming Video Sales	Page 10

\* = All-Natural    **GAP**= GAP Certified    **VNB**= Verified Natural  
**NHTC**= Non-Hormone Treated    **CARE**= BeefCARE Certified

Most loads have weight stops at 25-50 lbs. over the base weight.

**UPDATE:** The individual weight stops are posted on each lot. Cattle that are picked up after the stated delivery dates will be subject to a **2# PER DAY** increase on the base weight and any weight stops for each day late after the last stated delivery date.

To view the sale or bid online, visit [www.DVAuction.com](http://www.DVAuction.com). Find the "Mid-Atlantic Cattle Sales (Richfield, NC)" sale and click on "Details." From this page you can view the catalog, videos, or log in to watch the sale. If you have an account, log in and view the sale. If you do not, you must create an account under the "Create New Account" tab in the upper left hand corner of the screen. You will need to confirm this account through your e-mail.

**You DO NOT have to be approved for a buyer's number just to watch the sale but you will still need to create an account with DVAuction.**

**Lot 1140 2 Loads of STEERS**

Price: \$ \_\_\_\_\_ Buyer # \_\_\_\_\_

**Randy Ratliff**

Marshville, NC - 20 miles southeast of Charlotte, NC

**Backgrounded, Weaned****Base Weight:** 690 lbs. **Wt. Stop:** 725 lbs. **Variance:** 150 lbs.**Pickup Date:** May 20-28 **Estimated Head Count** 139**Slide/Shrink:** 2% shrink and slide \$6/cwt topside only**Weigh:** Certified ground scales at farm**Notice to load:** 48-72 hours **Weaned:** 180+ days**Colors:** 100% blk/bwf**Muscling:** 90% #1, 10% #1.5**Nutrition:** Silage TMR with free choice hay and mineral on grass lots.**Vaccinations:** Vista Once (1x), Vista 5 (1x), Cavalry 9 (2x)**Dewormer:** Ivermectin (2x) **Implants:** None**Genetics:** Crossbred Angus-based.**Natural Status:** No**Comments:** Broke to bunks & waters. Purchased last fall as light 4-weights and backgrounded together for over 180 days. Northern type feeding calves. Could be a couple with a touch of ear.**MACS Rep:** Marcus Harward, 704-322-0840**Programs:****PrimeVAC**  
BY MERCK ANIMAL HEALTH**Flesh:** Medium**Frame:** Medium**Lot 1141 1 Load of STEERS**

Price: \$ \_\_\_\_\_ Buyer # \_\_\_\_\_

**Randy Ratliff**

Marshville, NC - 20 miles southeast of Charlotte, NC

**Backgrounded, Weaned****Base Weight:** 710 lbs. **Wt. Stop:** 745 lbs. **Variance:** 150 lbs.**Pickup Date:** May 20-28 **Estimated Head Count** 68**Slide/Shrink:** 2% shrink and slide \$5/cwt topside only**Weigh:** Certified ground scales at farm**Notice to load:** 48-72 hours **Weaned:** 180+ days**Colors:** 20 hd ch-x, 50 hd red/rwf**Muscling:** 90% #1, 10% #1.5**Nutrition:** Silage TMR with free choice hay and mineral on grass lots.**Vaccinations:** Vista Once (1x), Vista 5 (1x), Cavalry 9 (2x)**Dewormer:** Ivermectin (2x) **Implants:** None**Genetics:** Crossbred (no pure Charolais or Hereford).**Natural Status:** No**Comments:** Broke to bunks & waters. Purchased last fall as light 4-weights and backgrounded together for over 180 days. Northern type feeding calves. Could be a couple with a touch of ear.**MACS Rep:** Marcus Harward, 704-322-0840**Programs:****PrimeVAC**  
BY MERCK ANIMAL HEALTH**Flesh:** Medium**Frame:** Medium

**Lot 1142 1 Load of STEERS (45,000#)**

Price: \$ \_\_\_\_\_ Buyer # \_\_\_\_\_

**B & D Farms**

Lancaster, SC - 35 miles southeast of Charlotte, NC

**Home-Raised, Natural, Backgrounded, Weaned**

**Base Weight: 815 lbs. Wt. Stop: 850 lbs. Variance: 200 lbs.**

**Pickup Date:** May 21-28 **Estimated Head Count** 55

**Slide/Shrink:** 2% shrink and slide \$5/cwt topside only

**Weigh:** Hauled 3 miles, weighed on certified ground scales

**Notice to load:** 48 hours **Weaned:** 200+ days

**Colors:** 45 hd blk/bwf, 12 hd red/rwf or ch-x

**Muscling:** 85% #1, 15% #1.5

**Nutrition:** 10# ph/pd of commodity pellet feed with free choice mineral, pasture, and hay

**Vaccinations:** Bovi-Shield Gold One Shot (1x), Bovi-Shield Gold 5 (1x), Ultrabac 7 w/somnus (1x), Cavalry 9 (1x)

**Dewormer:** Dectomax

**Implants:** None

**Genetics:** Angus & crossbred genetics

**Natural Status:** Seller Affidavit. Pending - GAP-4; IMI Verified; NHTC. **\*\*Contact Brooke regarding pending certifications.**

**Comments:** Broke to bunks and waters. Handfed and have not been pushed at all, weaned over 200 days. Could go to grass or go to feed. 1-2 hd with tipped horns. Will be a light load at ~45,000 lbs. Can finish with light steers or heifers.

**MACS Rep:** Catherine Edwards, 704-550-7920

**Programs:**



**Flesh:** Medium

**Frame:** Medium

**Lot 1143 1 Load of STEERS**

Price: \$ \_\_\_\_\_ Buyer # \_\_\_\_\_

**Rocking H Cattle Co & Howey Ranch**

Gold Hill, NC - 40 miles northeast of Charlotte, NC

**Home-Raised, Verified Natural, GAP-4, NHTC, Backgrounded**

**Base Weight: 840 lbs. Wt. Stop: 875 lbs. Variance: 150 lbs.**

**Pickup Date:** May 21-28 **Estimated Head Count** 57

**Slide/Shrink:** 2% shrink and slide \$5/cwt topside only

**Weigh:** Certified ground scales at farm

**Notice to load:** 24-48 hours **Weaned:** 120+ days

**Colors:** 80% blk/bwf, 20% ch-x or red, 2-3 hd shorthorn

**Muscling:** 85% #1, 15% #1.5

**Nutrition:** TMR (silage, wet corn gluten, gin trash, soyhulls) with free choice mineral and hay.

**Vaccinations:** MLV Respiratory (1x), MLV+Pasteurella (1x), Clostridial (2x)

**Dewormer:** Cydectin, LongRange

**Implants:** None

**Genetics:** Sired by Angus, Red Angus, and SimAngus bulls out of Angus and crossbred cows.

**Natural Status:** GAP-4; IMI Verified Natural; NHTC; Seller Affidavit

**Comments:** Broke to bunks and waters. BQA Certified. Coming from two farms - both are independently GAP-4 Certified as well as Verified Natural and NHTC certified through IMI Global.

**MACS Rep:** Marcus Harward, 704-322-0840

**Programs:**



**Flesh:** Medium

**Frame:** Medium

**Lot 1144 1 Load of HEIFERS**

Price: \$ \_\_\_\_\_ Buyer # \_\_\_\_\_

**Dixon Family Farms & Holt Farms**  
Graham, NC - 20 miles southeast of Greensboro, NC

**Backgrounded, Weaned, Guaranteed Open**

**Base Weight: 665 lbs. Wt. Stop: 700 lbs. Variance: 150 lbs.**

**Pickup Date:** May 20-28 **Estimated Head Count** 72

**Slide/Shrink:** 2% shrink and slide \$7/cwt topside only

**Weigh:** Certified ground scales at farm

**Notice to load:** 48 hours

**Colors:** 98% blk/bwf, 2% ch-x

**Muscling:** 90% #1, 10% #1.5

**Nutrition:** Just a little silage TMR with grain with free choice mineral, pasture, and hay.

**Vaccinations:** Bovi-Shield Gold One Shot (1x), Bovi-Shield Gold 5 (1x), Ultrabac 7 (2x), Pinkeye (1x)

**Dewormer:** Ivomec Inject.

**Implants:** None

**Genetics:** Angus-based

**Natural Status:** No

**Heifers Open:** Guaranteed open. Have not been palpated.

**Comments:** Broke to bunks and waters. Purchased and backgrounded. From two neighboring farms and brought together the morning of load out. ~35 head from Holt, ~40 head from Dixon. 2-3 may have a spot in their eye.

**MACS Rep:** Marcus Harward, 704-322-0840

**Programs:**



**OUT OF THE SALE**

**Flesh:** Medium

**Frame:** Medium

**Lot 1145 1 Load of HEIFERS**

Price: \$ \_\_\_\_\_ Buyer # \_\_\_\_\_

**Rocking H Cattle Co & HRW Farms**  
Thurmond, NC - 10 miles north of Elkin, NC

**Home-Raised, Verified Natural, GAP-4, NHTC, Backgrounded**

**Base Weight: 675 lbs. Wt. Stop: 710 lbs. Variance: 150 lbs.**

**Pickup Date:** May 20-28 **Estimated Head Count** 71

**Slide/Shrink:** 2% shrink and slide \$7/cwt topside only

**Weigh:** Certified ground scales at farm

**Notice to load:** 48 hours

**Weaned:** 100+ days

**Colors:** 80% blk/bwf, 20% ch-x or red

**Muscling:** 90% #1, 10% #1.5

**Nutrition:** Silage TMR with free choice mineral and hay.

**Vaccinations:** Bovi-Shield Gold 5 or Vista Once (2x), Clostridial/Blackleg (2x)

**Dewormer:** Cydectin or Dectomax

**Implants:** None

**Genetics:** Sired by Charolais, Angus, and SimAngus bulls out of Angus & crossbred cows

**Natural Status:** GAP-4; Verified Natural; NHTC; Seller Affidavit **Heifers Open:** Vet palpated, guaranteed open.

**Comments:** Broke to bunks and waters. BQA Certified. Coming from two farms - both are independently GAP-4 Certified as well as Verified Natural and NHTC certified through IMI Global.

**MACS Rep:** Marcus Harward, 704-322-0840

**Programs:**



**Flesh:** Medium

**Frame:** Medium

**Lot 1146 1 Load of HEIFERS**

Price: \$ \_\_\_\_\_ Buyer # \_\_\_\_\_

**Randy Ratliff**  
 Marshville, NC - 20 miles southeast of Charlotte, NC

**Backgrounded, Weaned, Open**

**Base Weight: 680 lbs. Wt. Stop: 715 lbs. Variance: 150 lbs.**

**Pickup Date:** May 20-28 **Estimated Head Count** 71

**Slide/Shrink:** 2% shrink and slide \$6/cwt topside only

**Weigh:** Certified ground scales at farm

**Notice to load:** 48-72 hours **Weaned:** 180+ days

**Colors:** 100% blk/bwf

**Muscling:** 90% #1, 10% #1.5

**Nutrition:** Silage TMR with free choice hay and mineral on grass lots.

**Vaccinations:** Vista Once (1x), Vista 5 (1x), Cavalry 9 (2x)

**Dewormer:** Ivermectin (2x) **Implants:** None

**Genetics:** Crossbred Angus-based.

**Natural Status:** No **Heifers Open:** Guaranteed open. Have not been palpated.

**Comments:** Broke to bunks & waters. Purchased last fall as light 4-weights and backgrounded together for over 180 days. Northern type feeding calves. Could be a couple with a touch of ear.

**MACS Rep:** Marcus Harward, 704-322-0840

**Programs:**  



**Flesh:** Medium

**Frame:** Medium

**Lot 1147 0.65 Load of HEIFERS**

Price: \$ \_\_\_\_\_ Buyer # \_\_\_\_\_

**Wester Farms**  
 Louisburg, NC - 30 miles northeast of Raleigh, NC

**Backgrounded, Weaned, Open**

**Base Weight: 790 lbs. Wt. Stop: 825 lbs. Variance: 200 lbs.**

**Pickup Date:** May 20-28 **Estimated Head Count** 38

**Slide/Shrink:** 2% shrink and slide \$5/cwt topside only

**Weigh:** Hauled 10 miles, weighed on the truck

**Notice to load:** 48 hours **Weaned:** 90+ days

**Colors:** 36 hd blk/bwf, 1 hd ch-x, 3 hd red/rwf

**Muscling:** 95% #1, 5% #1.5

**Nutrition:** TMR (silage, corn gluten, cotton by-product, veg. scraps) with free choice mineral, pasture, and hay

**Vaccinations:** Pyramid 5 + Presponse (1x), Pyramid 5 (1x), Caliber 7 (2x), Inforce 3 (1x)

**Dewormer:** Yes **Implants:** None

**Genetics:** Sired by mainly Angus bulls out of Angus-based and crossbred cows.

**Natural Status:** No **Heifers Open:** Vet palpated, guaranteed open.

**Comments:** Broke to bunks & waters. Home-raised or purchased directly from local producers. Reputational cattle that are very docile. A partial load of 36-40 head at about 30,000 lbs.

**MACS Rep:** Catherine Edwards, 704-550-7920

**Programs:**  



**Flesh:** Medium

**Frame:** Medium

**Lot 1148 1 Load of HEIFERS**

Price: \$ \_\_\_\_\_ Buyer # \_\_\_\_\_

**B & D Farms**  
Lancaster, SC - 35 miles southeast of Charlotte, NC

**Home-Raised, Natural, Backgrounded, Weaned, Open**

**Base Weight: 870 lbs. Wt. Stop: 905 lbs. Variance: 175 lbs.**

**Pickup Date:** May 21-28 **Estimated Head Count** 60

**Slide/Shrink:** 2% shrink and slide \$5/cwt topside only

**Weigh:** Hauled 3 miles, weighed on certified ground scales.

**Notice to load:** 48 hours **Weaned:** 200+ days

**Colors:** 65% blk/bwf, 35% ch-x or red/rwf, 1 hd shorthorn

**Muscling:** 90% #1, 10% #1.5

**Nutrition:** 10# ph/pd of commodity pellet feed with free choice mineral, pasture, and hay

**Vaccinations:** Bovi-Shield Gold One Shot (1x), Bovi-Shield Gold 5 (1x), Ultrabac 7 w/somnus (1x), Cavalry 9 (1x)

**Dewormer:** Dectomax

**Implants:** None

**Genetics:** Angus & crossbred genetics

**Natural Status:** Seller Affidavit. Pending - GAP-4; IMI Verified; NHTC **Heifers Open:** Guaranteed open. Have not been palpated.

**Comments:** Broke to bunks and waters. Handfed and have not been pushed at all, weaned over 200 days. Could go to grass or go to feed. 1-2 hd with tipped horns. 94 head to sort a load out of. **\*\*Contact Brooke regarding pending certifications.**

**MACS Rep:** Catherine Edwards, 704-550-7920

**Programs:**



**Flesh:** Medium

**Frame:** Medium

**Lot 1149 1 Load of STRS/HFRS**

Price: \$ \_\_\_\_\_ Buyer # \_\_\_\_\_

**Bowman Farms - William Bowman**  
Iva, SC - 45 miles southwest of Greenville, SC

**Home-Raised, GAP-4, Natural, Backgrounded, Weaned**

**~45 Steers Wt: 775 lbs. Wt. Stop: 810 lbs. Variance: 150 lbs.**

**~25 Hfrs Wt: 700 lbs. Wt. Stop: 735 lbs. Variance: 150 lbs.**

**Heifers sell \$8/cwt back**

**Pickup Date:** May 24-28

**Slide/Shrink:** 2% shrink and slide \$5/cwt topside only

**Weigh:** Hauled 15 miles, weighed on cert. truck scales

**Notice:** 48 hours **Weaned:** 100+ days

**Colors:** 40% blk/bwf, 60% ch-x or red/rwf

**Muscling:** 95%#1, 5% #1.5

**Nutrition:** 10-12# per head per day of 13% TMR feed with mineral, pasture, and hay

**Vaccinations:** Vista Once (1x), ViraShield 6 (1x), Cavalry 9 (2x)

**Dewormer:** Eprinex, Safeguard

**Implants:** None

**Genetics:** Angus, Charolais, or Red Angus sires (Yon, Bricton, Clemson) out of crossbred cows.

**Natural Status:** GAP-4; Seller Affidavit

**Heifers Open:** Guaranteed open.

**Comments:** A reputational set of calves with a lot of growth in them. Approximately 50 steers and 27 heifers to sort one split load out of. GAP-4 certificate that can transfer to buyer at no cost.

**MACS Rep:** David Landreth, 864-444-8214

**Programs:**



**Flesh:** Medium

**Frame:** Medium





## **2021 Graded Feeder Calf Sales**

*at Stanly County Livestock Market, Norwood, NC*

<b>SALE TYPE</b>	<b>SALE DATE</b>
<b>Weaned</b>	<b>June 17</b>
<b>Weaned</b>	<b>August 5</b>
<b>Weaned</b>	<b>September 9</b>

### **Weaned Sale Requirements**

- Steers & Heifers • 400+ lbs (no maximum weight) • Tagged with official sale ear tag
- Heifers guaranteed open • Weaned for at least 45 days • No horns
- Vaccinations given between 21 days and 4 months prior to the sale
- Booster vaccine must be given between 21 and 60 days prior to the sale date

- VACCINATIONS** • 2 doses of Modified Live Respiratory vaccine for IBR-BVD-P13-BRSV
- 1 dose of Mannheimia Haemolytica (Pasteurella), can give with MLV vaccine
  - 2 doses of Clostridial (blackleg) vaccine • 1 dose of Haemophilus Somnus
  - Parasite Control (Dewormer) • Implants are optional

**More information at**  
**[www.NorwoodFeederCalf.com](http://www.NorwoodFeederCalf.com)**

## **UPCOMING VIDEO SALE SCHEDULE**

*FIRST and THIRD Tuesdays of the month at 1:00 pm est.*

**May 18**  
**June 1**  
**June 15**  
**July 6**  
**July 20**  
**August 3**  
**August 17**

**September 7**  
**September 21**  
**October 5**  
**October 19**  
**November 2**  
**November 16**  
**December 7**



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